

Code of Conduct

- Always follow the Highway code
- Be considerate to other users, and give way to pedestrians and horse riders
- Take particular care at junctions, when cycling downhill and on loose surfaces
- Ride in single file on narrow or busy roads
- Consider wearing a helmet and high visibility clothing
- Fit a bell and use it, don't surprise people
- Railways – only cross the railway line at permitted level crossings, obey the safety warning signs and look and listen before crossing
- Motorbikes are not permitted on the off-road paths
- Cars – if you need to bring your car, please park only in designated car parks
- Horse-riders, for their own safety, are not permitted along the path adjacent to the Severn Valley Railway

KEY

- Route 45 (On Lanes)
- Route 45 (Traffic Free)
- Family Mountain Bike Route
- Bridleway
- Public Footpath only - No Cycling
- Pylons
- Take Care
- Severn Valley Railway and Station
- Public House
- Cafe
- Picnic Area
- Shopping
- Car Park
- WC Toilets
- Visitor Centre
- Cycle Shop
- Information Centre
- Place of Worship
- Play Area
- Nature Reserves
- Gardens
- Cycle Parking
- Cycle friendly pubs/accommodation/tourist attractions
- Steep Slope (arrows point downhill)



Shropshire County Council does not endorse any particular establishment mentioned herein and gives no warranty or representation, expressed or implied, as to their quality or suitability. See www.shropshire.gov.uk/cycling.nsf

Public transport enquiries
 Traveline
 National Rail Enquiries
 0870 608 2 608
 08457 48 49 50
 www.nationalrail.co.uk

Cycling Contacts
 3 Paul's Pedals - Bridgnorth
 21 Halfords - Kidderminster
 22 Smith Cycles - Kidderminster
 Cyclists' Touring Club (CTC)
 Sustrans
 0845 1130065
 0870 8730060
 01562 823721
 01562 861993
 01746 768792

Tourist Information Centres
 www.shropshiretourism.info
 Bridgnorth
 Bewdley
 01299 404740
 01746 763257


Cycle Friendly Accommodation & Pubs

- 1 Wyn Dene Guest House 01746 764369
- 2 The Golden Lion Inn B&B 01746 762016
- 3 Stanmore Hall Touring Park 01746 762416
- 4 Croft Hotel 01746 762416
- 5 Stanmore Hall Touring Park 01746 761761
- 7 Eudon Burnell Cottages 01746 789235
- 9 Diney Farm B&B 01746 861070
- 10 Bulls Head Inn B&B 01746 861469
- 12 Unicorn Inn B&B/Camping 01746 861515
- 13 River & Rail Inn + S/Catering 01746 780404
- 14 Arnside B&B 01746 780007
- 20 Tudor Barn B&B 01299 400129
- 25 Bewdley Hill Guest House 01562 60473
- 24 Ramada Hotel 01299 406400
- 25 Bank House B&B 01299 402652
- 26 Kateshill House B&B 01299 401563

Attractions

- 6 Daniels Mill 01746 762753
- 8 Dudmaston Hall 01746 780866
- 11 Hampton Loade Ferry 07966 183728
- 15 Severn Valley Country Park 01746 861644
- 16 Severn Centre 01746 860000
- 17 Rays Farm 01299 841255
- 18 Bodenham Arboretum 01562 852444
- 19 Arley Arboretum 01299 861368
- 27 Wyre Forest Visitor Centre 01299 266944
- Severn Valley Railway 01299 403816

Route 45 National Cycle Network
 A 200 mile heritage trail



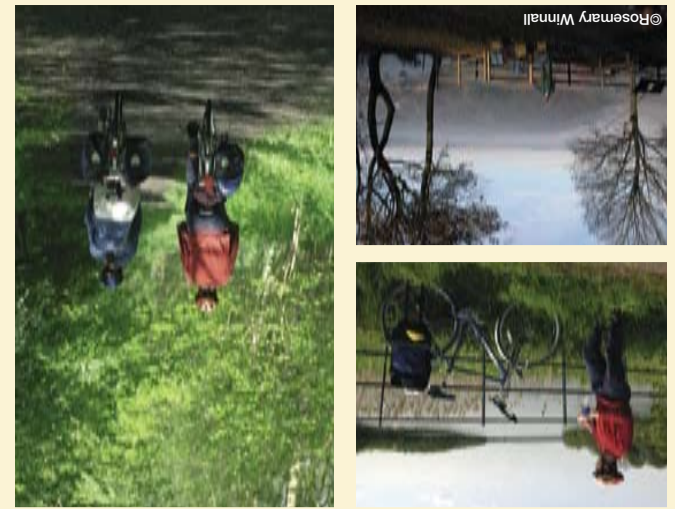
Chester	Cheshire County Council 01244 603617 www.cheshire.gov.uk/cycling
Whitchurch	
Shrewsbury	Shropshire County Council 01743 253008 www.shropshire.gov.uk/cycling.nsf
Ironbridge	Borough of Telford & Wrekin Council 01952 202826 www.telford.gov.uk/environment/transport
Bridgnorth	THIS LEAFLET
Bewdley	
Worcester	Worcestershire County Council 01905 766085 www.worcestershire.gov.uk
Gloucester	Gloucestershire County Council www.gloucestershire.gov.uk
Cirencester	
Swindon	Wiltshire County Council 01225 713481 matthewhoskins@wiltshire.gov.uk
Marlborough	
Stonehenge	
Salisbury	



From the Wyre Forest to Chester the route runs through the former ancient Kingdom of Mercia, once ruled by the powerful Offa, the first man to claim the title of King of England. To commemorate the route's links with the region's turbulent past, special cast-iron waymarkers have been commissioned in the form of Anglo-Saxon warriors. Set up at strategic points along the trail, the soldiers will be on duty all year round to ensure that travellers can easily get their bearings.

And why is it called the Mercian Way?

There are plenty of country pubs and village shops providing food and drink along the way, and plenty of family friendly attractions including Arley Arboretum, one of the oldest in the country. Then there's Highley's Sculpture and History Trails and Chelmarsh Reservoir with its colourful sailing dinghies and abundant bird life. Take a river crossing via the historic Hampton Loade Ferry, marvel at spectacular Daniel's Mill, still powered by its massive iron water-wheel, and taste all the delights of beautiful Bridgnorth, including the famous Victorian Cliff Railway.



Discover the hidden heart of the country by exploring the Severn Valley as you've never seen it before. Walkers and cyclists can now enjoy some of Shropshire's most spectacular scenery by travelling this newly-opened section of the National Cycle Network's Mercian Way. Running from the ancient Wyre Forest near Bewdley through the award-winning Severn Valley Country Park at Alveley, the route not only covers quiet rural lanes, it includes miles of off-road tracks that take the visitor into a lost world of unspoilt riverside, woods and meadows, far from main roads and the frenetic pace of everyday life. The Highley section is particularly appealing, offering a unique opportunity to walk or cycle alongside the majestic vintage steam trains of the Severn Valley Railway in a safe, family-friendly, traffic-free environment.

Mercian Magic

MERCIAN WAY

Wyre Forest to Bridgnorth
 Discover ancient woodland, peaceful river valley scenery and the renowned Severn Valley Railway as you cycle or walk through South East Shropshire

Discover Shropshire By Bike
 It's great to get out and about on a bike in Shropshire. Discover hundreds of miles of National Cycle Network routes along quiet lanes, explore traffic-free trails along old railways and waterways, follow the cycle rides from historic towns and get muddy on mountain bike tracks in woods and forests.



www.shropshire.gov.uk/cycling.nsf
 Shropshire County Council
01743 253008

National Cycle Network
 This route is part of the National Cycle Network, one of the award-winning projects coordinated by the charity Sustrans.
www.sustrans.org.uk
 Sustrans
0845 113 0065



MERCIAN WAY ROUTE 45

MERCIAN WAY

Wyre Forest to Bridgnorth



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